



College of
Communication,
Culture & Media

Crafting Communicators Building Cultural Bridges Creating Media Impact

**ADMISSIONS
OPEN**

UG

PG

Diploma

Certificate

About CCCM

College of Communication, Culture and Media (formerly known as College of Journalism and Mass Communication) was established in 1993 with a vision to become a center of excellence in media and communication education. The college has produced numerous dedicated media professionals who uphold strong ethical values and social responsibility. The large number of ethical and committed alumni speaks volumes about the college's pursuit of professionalism, supported by a splendid blend of qualified faculty and media industry experts. We welcome you to be part of the CCCM family at MGM University, Chhatrapati Sambhajnagar.

Course Objectives

- To develop confident communication skills.
- To enhance soft skills for a successful career.
- To cultivate industry-relevant media skills.
- To strengthen technical competencies for employability.



Vision

To develop globally conscious media professionals and leaders through interdisciplinary learning, rooted in journalistic integrity and innovation.



Mission

01

Create socially responsible journalism.

02

Bridge academics with ongoing media industry trends.

03

Deliver excellence in media education and communication ethics.

Academic Collaboration



Industry Collaboration



TATA TRUSTS





Dr. Rekha Shelke

Dean, Faculty of Social Sciences & Humanities

Principal, CCCM (College of Communication, Culture and Media)

“A learning curve is essential to growth”

The Faculty of Social Sciences & Humanities at MGM University helps students gain practical knowledge and skills. It focuses on personal and professional growth, preparing them to build successful careers and become confident leaders in their fields..

We believe in multi-faceted development of the students to with-stand the challenges of global competitiveness. Today, education is transforming towards outcome based education and credit based systems. Following the vision set, experienced faculties, skilled supporting staff and state of the art infrastructure and studios are provided so as to groom the student as an absolute professional.

You will have a great time in the MGM family!

Undergraduate Programmes (UG)

B.A. International Journalism & Electronic Media

Duration: 4 Years

Intake: 30 Seats

Core Features

- International Perspective on Journalism.
- Podcasting, Global Reporting, Gender Journalism.

B.A. (Hons.) Multimedia Journalism

Duration: 3 Years

Intake: 30 Seats

Core Features

- Immersive Journalism, Ar/Vr, Data Journalism.
- Tech-driven, Skill-enhancing, Interdisciplinary Approach.
- Research, Minor Specializations, Digital Portfolios.

Postgraduate Programmes (PG)

M.A. Mass Communication & Journalism (with Specialization)

Duration: 2 Years

Intake: 20 Seats

Specializations

- Print Media, PR & Advertising.
- Event & Media Management.
- Electronic Media.

M.A. Broadcast Communication

Duration: 2 Years

Intake: 20 Seats

Specializations

- Audio/visual production, studio programming.
- Multiplatform content creation.
- Industry-standard tools and digital workflows.



Diploma Programme

PG Diploma in Corporate Communication & Public Relations

Duration: 1 Year Full-time

Intake: 20 Seats

Core Features

- PR strategy, Market Research, and Brand Communication.
- Skill development in Corporate Identity and Crisis Communication
- Internships and Industry Interactions
- Career Opportunities in PR firms, Corporates, Media Houses, and Consultancy Firms

Certificate Programmes

Certificate Course: Radio Jockey

Duration: 3 Months

Intake: 10 Seats

Core Features

- Voice Modulation, Diction and Pronunciation.
- Anchoring & Script Writing.
- Understanding of Radio Formats, Promos, and Commercials
- Practical Experience with Radio Equipment
- Internship Opportunity at Radio MGM 90.8 FM

Certificate Course: Video Production

Duration: 3 months

Intake: 10 Seats

Core Features

- Camera Operation, Lighting, and Sound.
- Visual Storytelling & Post-Production.
- Practical Workshops and Studio Sessions.
- Portfolio Development with Real-world Projects.



BaiManus



Voice for the Marginals,
Platform for the Future Journalists

A CCCM – MGM University Initiative

- Non-commercial, community-driven, and socially focused.
- Focus on grassroots issues: health, education, farming, culture, gender.
- Reporters from rural, tribal, and marginalized communities across Maharashtra.
- Promotes inclusive and parallel journalism beyond mainstream media.
- Aims to create socially responsible, community-rooted journalists.

Radio MGM 90.8 FM



Your Live Learning
Lab on Air!

Community Radio by CCCM-MGM University

- Serves a 35-km radius around Aurangabad.
- Digital media platform for Dalits, Adivasis, nomadic tribes, transgender persons, and women.
- Hands-on training for CCCM students in reporting, video production, real-time radio operations, and digital media.
- Promotes experiential learning through live shows, production, and broadcasting for CCCM students.
- Platform for local voices and grassroots issues.

College Highlights



Knowledge Resource Center
6000+ books, 20+ journals, 30+ magazines & newspapers



Chroma Studio
Teleprompters, Video HD Cameras, Professional Lighting and Chroma Screen.



Photography Studio
Equipped with professional cameras, lighting, and backdrops to train students in photojournalism, news photography, and visual storytelling for media.

Industry Collaboration and MoU with International Academic Exposure

Industry Collaboration

- Partnerships with leading media houses, PR firms, Radio stations, and digital platforms
- Internships, guest lectures, and live projects with industry experts
- Hands-on exposure to newsroom and media production workflows

International Academic Exposure

- Academic tie-ups with Bridgewater University, USA and University of Limerick, Ireland
- Opportunities for twinning programs, joint degrees, and dual degrees
- Student exchange programs for global exposure
- Joint research, collaborative workshops, and international internships

Admission Process



Eligibility

Undergraduate Programmes (UG)

10+2 or equivalent with a minimum of 40% from a recognized board and qualifying for the MGM Common Entrance Test.

(For international students, country-specific eligibility criteria will apply.)

Postgraduate Programmes (PG)

Graduation with a minimum of 45% from a recognized board and qualifying for the MGM Common Entrance Test.

Diploma Programme

Any graduate with 45%+ and English proficiency.

Certificate Programme

10th Pass (any recognized board).

Our Esteemed Faculty

Dr. Rekha Shelke
Principal, CCCM, MGMU

Mr. Praveen Bardapurkar
Adjunct Faculty

Mr. Niranjan Takle
Professor of Practice

Mr. Jaideo Dole
Adjunct Faculty

Mr. Prashant Pawar
Chief Editor, Bai Manus

Dr. Tanveer Ahmed
Associate Professor

Dr. Asha Deshpande
Associate Professor

Dr. Vishakha Garkhedkar
Assistant Professor

Ms. Kavita Soni
Assistant Professor

Dr. Zainab Minhaj
Assistant Professor

Dr. Boit K. Joshua
Post-Doctoral Fellow

MGM UNIVERSITY

About MGM University

MGM University, established by the revered Mahatma Gandhi Mission Trust, a pioneer with four decades of remarkable legacy in education, research and service, is a State Private University, approved by Government of Maharashtra MGM University Act No. XXVI of 2019. It has the 2(f) status granted by the University Grants Commission (UGC) of India.

MGMUNIVERSITY Mahatma Gandhi
Mission University

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